

Facilities Managed by Audubon Nature Institute

2017 Financials

	Aquarium and Riverfront Park	Zoo and Audubon Park	Butterfly Garden and Insectarium	Survival Center	Nature Center	TOTALS
OPERATING REVENUES AND SUPPORT*						
Admissions	\$10,064,380	\$5,428,070	\$1,743,390	\$830	—	\$17,236,670
Food Service, Catering & Gift Shops	4,096,510	10,208,680	473,840	—	—	14,779,030
Membership	2,555,590	2,570,590	567,910	—	—	5,694,090
Recreation & Education	697,720	2,517,950	64,030	—	11,460	3,291,160
Marketing, Events & Public Relations	331,600	251,450	—	—	—	583,050
Other	602,270	294,800	23,120	216,410	—	1,136,600
NON-OPERATING ITEMS*						
Dedicated Tax Millage	3,565,000	535,000 **	400,000	—	—	4,500,000
Fundraising Transfer to Operations	258,880	441,120	41,970	1,301,190	350	2,043,510
TOTAL REVENUES	\$22,171,950	\$22,247,660	\$3,314,260	\$1,518,430	\$11,810	\$49,264,110
OPERATING EXPENSES*						
Operations & Maintenance	5,133,520	6,576,550	944,120	895,700	—	13,549,890
Curatorial Activities	1,774,600	4,145,910	822,680	871,470	—	7,614,660
Food Service, Catering & Gift Shops	3,167,570	9,096,150	299,320	—	—	12,563,040
Member Services	420,560	433,220	93,510	—	—	947,290
Recreation, Education & Guest Services	1,464,430	3,571,940	340,640	324,940	124,860	5,826,810
Marketing, Events & Public Relations	799,580	1,357,230	322,470	—	—	2,479,280
Administration, Personnel & Information Systems	2,864,320	2,833,530	90,410	47,120	16,300	5,851,680
TOTAL OPERATING EXPENSES	\$15,624,580	\$28,014,530	\$2,913,150	\$2,139,230	\$141,160	\$48,832,650
EXCESS (DEFICIT) OF REVENUES OVER EXPENDITURES	\$6,547,370	(\$5,766,870)	\$401,110	(\$620,800)	(\$129,350)	\$431,460
ADDITIONS TO CAPITAL ASSETS	\$1,007,220	\$6,622,680	\$0	\$2,508,340	\$2,091,720	\$12,229,960

* Excludes capital revenues and expenditures, and the depreciation associated with buildings and fixed exhibitry.

** Dedicated solely to Audubon Zoo