

Facilities Managed by Audubon Nature Institute

2016 Financials

	Audubon Aquarium Waldenber Park	Audubon Zoo Audubon Park	Audubon Butterfly Garden and Insectarium	Freeport-McMoran Audubon Species Survival Center	Audubon Louisiana Nature Center	TOTALS
Operating Revenues and Support*						
Admissions	\$9,766,601	\$5,410,710	\$1,579,461	—	—	\$16,756,772
Food Service, Catering & Gift Shops	4,583,630	10,355,285	597,192	—	—	15,536,107
Membership	2,556,257	2,571,257	568,057	—	—	5,695,571
Marketing, Events & Public Relations	11,044	296,025	—	—	—	307,069
Recreational, Educational & Guest Services	684,046	2,710,969	62,245	—	—	3,457,260
Other	1,187,122	372,292	22,442	440,514	—	2,022,370
Non-Operating Items*						
Dedicated Tax Millage	3,815,000	535,000**	150,000	—	—	4,500,000
Endowment Income	—	351,394	—	416,891	—	768,285
Fundraising Transfer to Operations	271,825	346,730	60,833	597,434	—	1,276,822
TOTAL REVENUES	\$22,875,525	\$22,949,662	\$3,040,230	\$1,454,839	0	\$50,320,256
Operating Expenses*						
Curatorial Activities	2,024,346	3,671,593	743,354	—	—	6,439,293
Operations, Maintenance & Research	4,040,245	5,110,619	335,435	2,006,043	—	11,492,342
Food Service, Catering & Gift Shops	3,102,401	8,817,406	440,463	—	—	12,360,270
Membership Services	452,430	415,947	100,616	—	—	968,993
Recreational, Educational & Guest Services	1,357,468	3,576,091	306,223	—	—	5,239,782
Marketing, Events & Public Relations	856,768	1,245,518	229,798	—	—	2,332,084
Administration, Personnel, Info Systems	3,397,088	4,066,495	889,442	88,171	—	8,441,196
Fringe Benefits	650,074	1,499,997	110,782	115,962	—	2,376,815
TOTAL OPERATING EXPENSES	\$15,880,820	\$28,403,666	\$3,156,113	\$2,210,176	0	\$49,650,775
EXCESS (DEFICIT) OF REVENUES OVER EXPENDITURES	\$6,994,705	(\$5,454,004)	(\$115,883)	(\$755,337)	0	\$669,481

* Excludes capital revenues and expenditures, and the depreciation associated with buildings and fixed exhibitry.

** Dedicated solely to Audubon Zoo