

FINANCIAL SUMMARY

2013 AUDUBON NATURE INSTITUTE

	Audubon Zoo Audubon Park	Aquarium IMAX® Waldenberg Riverfront Park	Research Center/ Survival Center	Nature Center	Butterfly Garden and Insectarium	TOTALS
OPERATING REVENUES AND SUPPORT*						
Admissions	\$4,621,310	\$9,019,086	—	—	\$1,371,410	\$15,011,806
Food Service, Catering & Gift Shops	9,699,495	5,120,759	—	—	579,709	15,399,963
Membership Support	2,168,715	2,176,932	—	—	478,012	4,823,659
Marketing, Events & PR	317,657	40,794	—	—	1,650	360,101
Recreational, Educational & Guest Services	2,936,981	317,357	—	—	3,812	3,258,150
Other	332,785	603,687	91,376	—	50,656	1,078,504
NON-OPERATING ITEMS*						
Debt Service Funded by Operations	—	(168,614)	—	—	—	(168,614)
Dedicated Tax Millage	416,481	3,168,355	—	—	600,000	4,184,836
Interest/Endowment Income	259,228	719,357	420,028	—	—	1,398,613
Fundraising Transfer to Operations	782,624	412,097	834,799	—	—	2,029,520
Other	—	1,177,725	—	—	—	1,177,725
TOTAL REVENUES	\$21,535,276	\$22,587,535	\$1,346,203	0	\$3,085,249	\$48,554,263
OPERATING EXPENSES*						
Curatorial Activities	3,287,873	2,903,841	—	—	662,688	6,854,402
Operations, Maintenance & Research	3,799,157	4,293,835	1,903,562	—	459,025	10,455,579
Food Service, Catering & Gift Shops	7,268,161	3,460,106	—	—	532,985	11,261,252
Membership Services	358,679	347,718	—	—	71,767	778,164
Recreational, Educational, & Guest Services	3,037,776	893,854	—	—	273,329	4,204,959
Marketing, Events & PR	997,090	815,339	—	—	209,042	2,021,471
Administration, Personnel, MIS	4,644,115	3,350,310	63,411	—	981,553	9,039,389
Fringe Benefits	1,839,264	1,037,938	179,850	—	170,548	3,227,600
TOTAL OPERATING EXPENSES	\$25,232,115	\$17,102,941	\$2,146,823	0	\$3,360,937	\$47,842,816
EXCESS (DEFICIT) OF REVENUES OVER EXPENDITURES	(\$3,696,839)	\$5,484,594	(\$800,620)	0	(\$275,688)	\$711,447
CAPITAL EXPENDITURES	\$6,709,434	\$4,780,089	\$656,916	\$356,163	\$183,845	\$12,686,447

* Excludes capital revenues and expenditures, and the depreciation associated with buildings and fixed exhibitry.