

FINANCIAL SUMMARY

2012 AUDUBON NATURE INSTITUTE

	Audubon Zoo Audubon Park	Aquarium IMAX® Waldenberg Riverfront Park	Research Center/ Survival Center	Nature Center	Butterfly Garden and Insectarium	TOTALS
OPERATING REVENUES AND SUPPORT*						
Admissions	\$4,540,657	\$8,597,377	—	—	1,504,403	\$14,642,437
Concessions, Catering & Gift Shop	9,893,400	4,254,224	—	—	594,225	14,741,849
Membership Support	2,045,884	2,030,913	—	—	195,911	4,272,708
Marketing, Events & PR	297,712	21,083	—	—	—	318,795
Recreational & Educational Activities	2,987,675	13,739	—	—	1,950	3,003,364
Other	293,372	1,357,062	469,187	—	463,971	2,583,592
NON-OPERATING ITEMS*						
Debt Service Funded by Operations	—	(337,482)	—	—	—	(337,482)
Dedicated Tax Millage	359,414	2,937,646	—	—	234,902	3,531,962
Interest/Endowment Income	122,004	263,691	65,750	—	—	451,445
Fundraising Transfer to Operations	214,234	135,246	900,953	—	—	1,250,433
TOTAL REVENUES	\$20,754,352	\$19,273,499	\$1,435,890	—	\$2,995,362	\$44,459,103
OPERATING EXPENSES*						
Curatorial Activities	3,059,414	2,310,688	—	—	631,935	6,002,037
Operations, Maintenance & Research	3,456,506	4,018,470	1,796,196	—	659,414	9,930,586
Food Service, Catering & Gift Shops	7,533,964	2,736,298	—	—	535,072	10,805,334
Membership Services	351,623	355,229	—	—	58,359	765,211
Recreational & Educational	2,168,287	317,616	—	—	84,581	2,570,484
Marketing & Promotions	989,519	634,955	—	—	183,832	1,808,306
Visitor Services & Volunteers	854,342	541,485	—	—	171,769	1,567,596
Administration, Personnel, MIS	4,021,352	3,275,236	34,576	—	986,168	8,317,332
Fringe Benefits	1,226,012	924,073	114,218	—	131,391	2,395,694
TOTAL OPERATING EXPENSES	\$23,661,019	\$15,114,050	\$1,944,990	0	\$3,442,521	\$44,162,580
EXCESS (DEFICIT) OF REVENUES OVER EXPENDITURES	(\$2,906,667)	\$4,159,449	(\$509,100)	\$0	(\$447,159)	\$296,523
CAPITAL EXPENDITURES	\$3,613,262	\$1,725,383	\$76,494	\$59,439	\$375,591	\$5,850,169

* Excludes capital revenues and expenditures, and the depreciation associated with buildings and fixed exhibitry.