



Friday, September 29, 2017

## LOYALTY BENEFITS

Participating as a Featured Bar and/or Restaurant at Scales & Ales is a great way to promote your establishment and support Audubon Aquarium of the Americas!

*All Scales & Ales Featured Bars & Restaurants receive the following Loyalty Benefits:*

- 2 complimentary Scales & Ales tickets
- Opportunity to showcase your establishment to over 3,000 guests and potential customers
- Recognition on official signage and event printed materials, as well as Scales & Ales page of Audubon Nature Institute website
- Option to purchase additional Scales & Ales tickets at the \$65 discounted Audubon member rate

*Silver Level Bars & Restaurants (4 - 8 years participation) receive Loyalty Benefits, plus:*

- 2 additional complimentary Scales & Ales tickets (4 total)
- 4 complimentary Audubon Nature Facilities Passes (valid through December 2018)

*Returning Bars & Restaurants (2 - 3 years participation) receive Loyalty Benefits, plus:*

- 4 complimentary Audubon Nature Facilities Passes (valid through December 2018)

\*Benefits are based on cumulative years of participation, not consecutive. Benefits apply only if establishment is participating as a featured bar and/or restaurant in the current year.