

# 2015 Financials

	Aquarium Waldenberg Park	Audubon Zoo Audubon Park Golf Course	Butterfly Garden and Insectarium	Survival Center/ Research Center	Nature Center	TOTALS
<b>Operating Revenues and Support*</b>						
Admissions	\$10,084,406	\$5,034,246	\$1,395,113	—	—	\$16,513,765
Food Service, Catering & Gift Shops	4,751,464	10,108,523	572,613	—	—	15,432,600
Membership Support	2,465,902	2,480,876	547,987	—	—	5,494,765
Marketing, Events & PR	26,233	304,096	—	—	—	330,329
Recreational, Educational & Guest Services	653,043	3,138,661	66,139	—	—	3,857,843
Other	832,604	384,769	23,616	66,529	—	1,307,518
<b>Non-Operating Items*</b>						
Dedicated Tax Millage	3,609,126	486,991 **	650,000	—	—	4,746,117
Interest / Endowment Income	—	348,101	—	418,372	—	766,473
Fundraising Transfer to Operations	699,110	509,091	54,561	397,834	—	1,660,596
Other	894,762	—	—	—	—	894,762
<b>TOTAL REVENUES</b>	<b>\$24,016,650</b>	<b>\$22,795,354</b>	<b>\$3,310,029</b>	<b>\$882,735</b>	<b>0</b>	<b>\$51,004,768</b>
<b>Operating Expenses*</b>						
Curatorial Activities	2,898,022	3,532,205	784,691	—	—	7,214,918
Operations, Maintenance & Research	4,625,200	4,818,336	372,003	1,515,177	—	11,330,716
Food Service, Catering & Gift Shops	3,264,316	7,863,764	480,480	—	—	11,608,560
Membership Services	432,670	425,610	96,739	—	—	955,019
Recreational, Educational & Guest Services	1,482,770	3,699,541	306,228	—	—	5,488,539
Marketing, Events & PR	1,017,804	1,392,500	211,072	—	—	2,621,376
Administration, Personnel, MIS	3,223,402	4,106,064	906,957	68,572	—	8,304,995
Fringe Benefits	822,077	1,565,267	113,095	156,779	—	2,657,218
<b>TOTAL OPERATING EXPENSES</b>	<b>\$17,766,261</b>	<b>\$27,403,287</b>	<b>\$3,271,265</b>	<b>\$1,740,528</b>	<b>0</b>	<b>\$50,181,341</b>
<b>EXCESS (DEFICIT) OF REVENUES OVER EXPENDITURES</b>	<b>\$6,250,389</b>	<b>(\$4,607,933)</b>	<b>\$38,764</b>	<b>(\$857,793)</b>	<b>0</b>	<b>\$823,427</b>
<b>CAPITAL EXPENDITURES</b>	<b>\$1,228,985</b>	<b>\$6,066,597</b>	<b>\$28,618</b>	<b>\$278,358</b>	<b>\$3,419,637</b>	<b>\$11,022,195</b>

\* Excludes capital revenues and expenditures, and the depreciation associated with buildings and fixed exhibitry.

\*\* Dedicated solely to Audubon Zoo