2014 Financials

	Audubon Zoo Audubon Park	Aquarium IMAX® Woldenberg Park	Research Center/ Survival Center	Nature Center	Butterfly Garden and Insectarium	TOTALS
Operating Revenues and Support*						
Admissions	$4,819,573	$9,085,209	—	—	$1,377,028	$15,281,810
Food Service, Catering & Gift Shops	9,894,423	4,506,590			540,921	14,941,934
Membership Support	2,292,775	2,282,560	—	—	506,137	5,081,472
Marketing, Events & PR	309,470	3,455			—	312,925
Recreational, Educational & Guest Services	2,839,008	402,000	—	—	79	3,241,087
Other	354,642	608,906	135,209	—	123,187	1,221,944
Non-Operating Items*						
Debt Service Funded by Operations	—	(141,278)	—	—	—	(141,278)
Dedicated Tax Millage	444,638**	3,207,142	—	—	624,311	4,276,091
Interest / Endowment Income	277,765	718,956	429,359	—	—	1,426,080
Fundraising Transfer to Operations	372,767	728,843	868,317	—	3,706	1,973,633
Other	—	1,190,599	—	—	—	1,190,599
TOTAL REVENUES	**$21,605,061**	**$22,592,982**	**$1,432,885**	**0**	**$3,175,369**	**$48,806,297**
Operating Expenses*						
Curatorial Activities	3,384,850	3,281,999	—	—	721,640	7,388,489
Operations, Maintenance & Research	4,174,277	4,404,068	1,913,022	—	410,592	10,901,959
Food Service, Catering & Gift Shops	7,665,753	3,104,534	—	—	491,817	11,262,104
Membership Services	396,148	390,109	—	—	86,704	872,961
Recreational, Educational, & Guest Services	3,318,681	984,783	—	—	222,866	4,526,330
Marketing, Events & PR	970,040	683,148	—	—	196,989	1,850,177
Administration, Personnel, MIS	4,488,749	3,439,463	54,699	—	912,298	8,895,209
Fringe Benefits	1,550,249	772,111	142,495	—	115,362	2,580,217
TOTAL OPERATING EXPENSES	**$25,948,747**	**$17,060,215**	**$2,110,216**	**0**	**$3,158,268**	**$48,277,446**
EXCESS (DEFICIT) OF REVENUES OVER EXPENDITURES	**($4,343,686)**	**$5,532,767**	**($677,331)**	**0**	**$17,101**	**$528,851**
CAPITAL EXPENDITURES	**$11,402,569**	**$4,706,012**	**$228,571**	**$227,080**	**$54,460**	**$16,618,692**

* *Excludes capital revenues and expenditures, and the depreciation associated with buildings and fixed exhibitry.*
** *Dedicated solely to Audubon Zoo*